IF YOU LAFF YOURSELF TO DEATH...
DON'T BLAME US!

ARGENTINE NIGHTS

Starring

THE RITZ BROTHERS

and the top trio of records and radio THE ANDREWS SISTERS

Ritz Brothers, Andrews Sisters in Side-Splitting Comedy

CREDITS

Realart Pictures
Presents
"ARGENTINE NIGHTS"
starring
THE RITZ BROTHERS
and
"THE ANDREWS SISTERS
with
Constance Moore, George Reeves, Peggy Moran, Anne Nagel, Kathryn Adams and Julie Duncan.

Director.....Albert S. Rogell
Associate Producer.....Ken Goldsmith
Screenplay..... Arthur T. Horman, Ray Golden and Sid Kuller
Original Story by.....J. Robert Bren and Gladys Atwater
Musical Director.....Charles Previn
Costumes.....Vera West
Cameraman.....Elwood Bredell
Sound Supervisor....Bernard B. Brown
Art Director.....Jack Otterson

THE CAST

Al, Harry, Jimmy.....The Ritz Brothers
Maxene, Patty, LaVerne.....The Andrews Sisters
Bonnie Brooks.....Constance Moore
Eduardo.....George Reeves
Peggy.....Peggy Moran
Linda.....Anne Nagel
Carol.....Kathryn Adams
Mama Viejos.....Ferike Boros
Papa Viejos.....Paul Porcasi

SYNOPSIS

(*Not for Publication*)

The Ritz Brothers have so many creditors they have to rent a theatre to talk to them all. Hoping to appease the men, they put on a musical show with the Andrews Sisters, Bonnie Brooks (**Constance Moore**) and her girl orchestra.

There is a near riot and the entertainers escape to board a ship bound for the Argentine where they have been promised work at a new resort hotel. At sea, the Ritz Brothers have to scrub deck to pay their fare, and the Andrews Sisters kidnap the ship's orchestra so Bonnie and her band may play instead. Bonnie meets a handsome Argentinian, Eduardo (**George Reeves**), whom she admires.

At Buenos Aires he is arrested. Bonnie suspects him of being an outlaw. But the arrest is merely part of a welcome ceremony. Eduardo, as captain of the Argentine polo team, dons gaucho costume to lead a parade at the fiesta.

Reaching their destination, the entertainers find the "resort hotel" is only a small hacienda in the country.

The girls hear tall tales about bold bandits who roam the nearby pampas. When they discover Euardo and his wealthy friends in gaucho outfits, they promptly capture them with guns. Eduardo gives a party which attracts rich guests to jam the "hotel." There is music, dancing, romance. Bonnie learns the truth about Eduardo, but her anger melts under his kisses. The hotel is assured of success, and at the fadeout the Ritz Brothers, the Andrews Sisters and the band join in a colorful finale.

ROARING COMEDY FILM KEEPS AUDIENCE HOWLING THROUGOUT

(Review)

Sparkling with riotous comedy, hit songs and an array of colorful dances, the Realart laugh film, "Argentine Nights," opened yesterday at the ..... Theatre with the Ritz Brothers and the Andrews Sisters as its co-stars.

☆ Never have the three comedians cavorted to more hilarious effect. Their antics brought more spontaneous laughter from the audience than anything they have offered since their earliest film successes.

For the Andrews Sisters, famous swing trio who again bring their own personal music touch to the screen, the film is a landmark.

In the same spectacular style of singing which has lifted them to favor on phonograph records, the radio and stage, the girls deliver four hit songs, "Hit the Road," "The New Lick," "Oh, He Loves Me" and "Rhumboogie," and register a definite hit. The Ritz Brothers present "The Spirit of 77 B," a musical satire, and "Brooklynonga" as important highlights of the film.

Constance Moore and George Reeves, a screen newcomer, are delightful as the romantic interest in the screenplay. Miss Moore sings "Once Upon a Dream" and "Hall of the Mountain Queen," and Reeves contributes "Amigo We Go Riding Tonight."

South American Locale

The story shows the hilarious Ritzes taking a group of pretty girl entertainers into the pampas country. Four beauties who stand out are Peggy Moran, Anne Nagel, Kathryn Adams and Julie Duncan. Tops are the scenes in which the Ritzes do a riotous impersonation of the Andrews Sisters during a shipboard party. Albert S. Rogell's direction makes the most of the picture's comedy and musical elements and Ken Goldsmith receives credit as the associate producer. Elwood Bredell's photography complements the atmosphere of the story.

✦ ✦ ✦

COMEDY FILM HOWLARIOUS

(Current)

Offering the most tuneful array of popular songs heard in any recent motion picture, nine melodies are heard in "Argentine Nights," Realart comedy riot now at the ..... Theatre with the Ritz Brothers and the Andrews Sisters.

Tunes Are Original

Created especially for the picture by half a dozen of Hollywood's leading composers and lyric writers, the songs are presented along with colorful dances, streamlined comedy and zestful romance.

"Brooklynonga" and "The Spirit of 77 B" are presented by the Ritz Brothers as major production numbers in the hilarious musical picture.

"Hit the Road," "The New Lick," "Oh, He Loves Me" and "Rhumboogie" are sung by the Andrews Sisters, whose songs on phonograph records, and on the radio and stage have made them the favorite swing trio of the nation.

Popular Singer

Constance Moore, who shares love interest in the film with George Reeves, sings "Once Upon a Dream" and "Hall of the Mountain Queen." Reeves and the gaucho chorus harmonize "Amigo We Go Riding Tonight.

Four of the screen's most shapely beauties, Peggy Moran, Anne Nagel, Kathryn Adams and Julie Duncan, play supporting roles in "Argentine Nights," and Albert S. Rogell was the director. Ken Goldsmith served as associate producer on the picture.

The Ritz Brothers Create Own Comedy Gags, Routines

(Advance)

One for all—and all for one!

Holding to that code and specializing in an original style of comedy and nonsense which both stage and screen audiences find a sure cure for the blues, the Ritz Brothers have romped to popularity as a sort of three-ring laugh circus.

Veterans of nearly a dozen Hollywood films, the three comedians are said to have their funniest roles to date in "Argentine Nights."

The Andrews Sisters, LaVerne (L), Patty and Maxene, are currently being co-starred in the Realart release, "Argentine Nights," an uproarious comedy hit.
1 Col. Scene Mat No. 1B

☆ The Realart comedy, which opens ..... at the ..... Theatre, co-stars the Andrews Sisters, famed song trio, and presents a brilliant cast of singers, dancers and screen favorites in top supporting roles.

For energy, originality and expressive pantomime, the Ritz Brothers have seldom been equalled. Born Harry, Al and Jimmy Joaquim at Newark, New Jersey, they changed their names to Ritz because their agent felt it would be easier to pronounce.

Gaining experience in separate stage careers, the boys first appeared as a trio in Earl Carroll's "Vanities." They were billed as "The Collegians," and their wide, baggy trousers and huge bow ties started a style trend among youths of the country. After success in Broadway musicals and as vaudeville headliners, they made their screen debut in 1936 in "Sing, Baby, Sing," and scored an immediate hit. All the boys sing any song and dance any step.

The Ritz Brothers Co-Star With The Andrews Sisters

(Advance)

Starring the Ritz Brothers and the Andrews Sisters, famed swing trio, Realart's streamlined laugh riot, "Argentine Nights," comes ..... to the ..... theatre.

Nine hit songs are heard in the elaborate film which presents the hilarious Ritzes as three fast-talking agents for a throng of beautiful entertainers touring South America. The Andrews Sisters, whose songs on phonograph records, stage and radio are known to millions, again bring their own personal touch to the screen.

Popular Actress

Constance Moore has the romantic lead as the torch singer who takes her girl band into the pampas country and falls in love with a dashing gaucho played by George Reeves, recent screen discovery. Featured roles are played by Peggy Moran, Anne Nagel, Kathryn Adams and Julie Duncan.

Colorful sequences are laid aboard ship and in the romantic land of the pampas. Hit songs in the picture include "Hit the Road," "The New Lick," "Oh, He Loves Me" and "Rhumboogie" sung by the Andrews Sisters.

Ritz Brothers Sing

The "Spirit of 77-B" and "Brooklynonga" are offered by the Ritz Brothers and Miss Moore sings "Hall of the Mountain Queen" and "Once Upon a Dream." Reeves and the gaucho chorus contribute "Amigo We Go Riding Tonight."

The screenplay by Arthur T. Horman, Sid Kuller, and Ray Golden, was directed by Albert S. Rogell, and Ken Goldsmith was the associate producer. Elwood Bredell was in charge of photography.

✦ ✦ ✦

Glamour Girls

(Current)

Fifty of Hollywood's most glamorous girls appear as dancers in colorful scenes of Realart's comedy film, "Argentine Nights," now at the ..... Theatre with the Ritz Brothers and the Andrews Sisters, famed swing trio.

Revealing the Ritz Brothers as agents for a band of girl entertainers touring through South America, the story is highlighted by zestful music, whirlwind comedy and the delivery of nine hit and original songs. Featured roles in the picture are played by Peggy Moran, Anne Nagel, Kathryn Adams and Julie Duncan. Albert S. Rogell was the director.

The Ritz Brothers, Jimmy, Harry and Al, are shown in one of the howlarious scenes from the Realart release, "Argentine Nights".
1 Col. Scene Mat No. 1A

Talent Parade

(Advance)

An array of singers, dancers and comedy favorites, and nine hit songs will be presented in "Argentine Nights," Realart comedy film coming ..... to the ..... Theatre.

The Ritz Brothers are co-starred in the picture with the Andrews Sisters, swing trio whose songs on phonograph records, radio and the stage are known to millions. A galaxy of hand-picked beauties appear in colorful festival scenes.

Constance Moore, brilliant young screen songstress, has the romantic lead with George Reeves, handsome film newcomer, and top supporting roles are played by Peggy Moran, Anne Nagel, Kathryn Adams and Julie Duncan.

The "Brooklynonga," a combination of Brooklyn jitter-bug and South American conga steps, is delivered by the Ritz Brothers, and the Andrews Sisters sing four rhythm songs in addition to doing original dances.

Action of the story takes place in the glamorous atmosphere of the Argentine pampas country, and is highlighted throughout by lilting music and hilarious comedy. The picture was directed by Albert S. Rogell and Ken Goldsmith was the associate producer.

The Ritz Brothers, Jimmy (L), Harry and Al, co-star with the Andrews Sisters in Realart's riotous comedy production, "Argentine Nights".
2 Col. Scene Mat No. 2A

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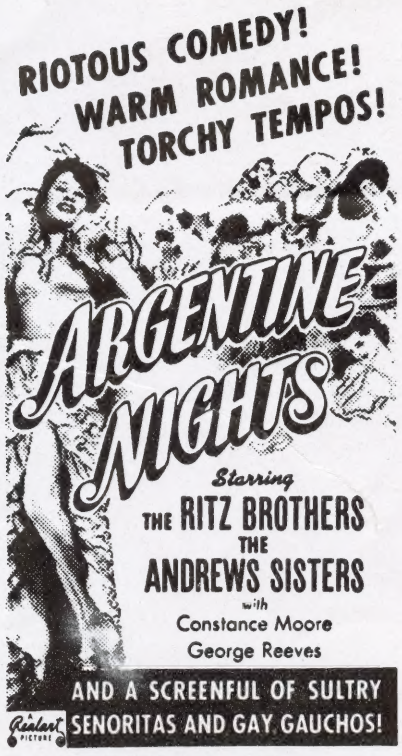

Ad Mat No. 103

Ad Mat No. 104

Ad Mat No. 203

Ad Mat No. 102

Ad Mat No. 101

Ad Mat No. 202

Ad Mat No. 201

POSTERS and LOBBIES

NIGHTS OF COMEDY...
DAYS OF DAFFINESS!
ARGENTINE NIGHTS
Starring THE RITZ BROTHERS
and the top trio of records and radio
THE ANDREWS SISTERS
with
Constance Moore George Reeves
Peggy Moran Anne Nagel
AND A SCREENFUL OF SULTRY SENORITAS AND GAY GAUCHOS!
Directed by ALBERT S. ROGELL
Released thru REALART PICTURES
Realart PICTURE

THREE SHEET

IF YOU LAFF YOURSELF TO DEATH...
DON'T BLAME US!
ARGENTINE NIGHTS
Starring
THE RITZ BROTHERS
and the top trio of records and radio
THE ANDREWS SISTERS
with Constance Moore George Reeves Peggy Moran Anne Nagel
AND A SCREENFUL OF SULTRY SENORITAS AND GAY GAUCHOS!
Directed by ALBERT S. ROGELL
Released thru REALART PICTURES
Realart

ONE SHEET

22 x 28

ONE SET OF 8 11x14's IN BEAUTIFUL FULL COLOR

22 x 28

IF YOU LAFF YOURSELF TO DEATH...
DON'T BLAME US!
ARGENTINE NIGHTS
WASH OUT HEAD
Starring THE RITZ BROTHERS
and the top trio of records and radio
THE ANDREWS SISTERS
with
Constance Moore George Reeves
Peggy Moran Anne Nagel
AND A SCREENFUL OF SULTRY SENORITAS AND GAY GAUCHOS!
Realart PICTURE
Directed by ALBERT S. ROGELL
Released thru REALART PICTURES

INSERT CARD

Showmanship

★ GAG QUIZ FOR LOBBY

Arrange a group display of comic photographs of the Ritz Brothers and Andrews Sisters. There are plenty available in the exchange set. Offer guest tickets for the best wise-cracks or gag-lines submitted. This should prove a good advance stunt a week previous to your opening.

★ DISPLAY LINES

It's a sight you must Si, Senor! The gayest, smartest filmusical-comedy of the year . . . studded with stars . . . swingy with hit tunes . . . glamorous with lovely ladies . . . riotous with comedy!

☆

Swing and sway with the top singing trio of records and radio . . The Andrews Sisters! Laugh and be gay with the most riotous funsters you've ever seen . . . The Ritz Brothers!

☆

Hit tunes to gladden the ear . . . gorgeous gals to brighten the eye . . . top-flight comedy to tickle you pink . . . gay romance to warm your heart!

☆

Nights of romance and daze of daffiness . . as a top trio of funsters and a top trio of swingsters swing and sway the South American Way!

★ 'POP-UP' DISPLAY

The Ritz Brothers, those zany triple threats to gloom, inspire this novel setpiece which will give animation and color to your lobby! Accompanying sketch suggests an arrangement on the idea. Heads mounted on heavy coil springs bob up every time the huge Argentine gaucho hat lifts. Hat can be controlled by motor operating drive rod. Use suggested copy.

A HAT FULL OF FUN!
GAY GAUCHOS! SULTRY SENORITAS! MELODY AND MERRIMENT THE SOUTH AMERICAN WAY! SEE-
ARGENTINE NIGHTS
Starring
The RITZ BROTHERS The ANDREWS SISTERS

★ ANDREWS' BROADCAST

A mighty good way to reach every swing and radio fan would be a special half-hour broadcast of the Andrews Sisters' recordings over a local radio station. Contact program manager and suggest it as a sustaining program. By working it into a contest and offering free tickets to listeners who send in complete lists of the numbers played, together with a brief letter on *"Why the Andrews Sisters Are My Favorite Trio, and Why I Want To See Them in Argentine Nights,"* radio station should be willing to give you a nice plug. Be sure to include every one of the numbers from the picture!

★ 'ARGENTINE' JAMBOREES

Stage "Argentine Night Jamborees." Contact local night clubs and dance halls with the suggestion that they promote a series of them. The idea of the jamborees is to feature South American rhumbas and tangoes. Be sure to have them include La Conga. Provide orchestras with the sheet music on the tunes from the film. You can plug the "nights" on your screen and in your lobby in return for picture credits on the music and announcement of your play dates at various events.

Litho in U. S. A.

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